



FOR IMMEDIATE RELEASE
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THE BROOKWOOD RESIDENCES OPENS WITH SERIES OF SPECIAL EVENTS

Public, media, invited to attend open house-style events, including city's first "Decorator Showhouse for the Cure" Benefiting Susan G. Komen for the Cure Atlanta

ATLANTA – Atlanta's first "green" high-rise residential building, The Brookwood, opens the first week of May with a series of events, including a free "Decorator Showhouse for the Cure" benefiting the Susan G. Komen for the Cure Greater Atlanta Affiliate and its effort to prevent breast cancer.

On Sunday, May 3, more than 400 neighbors from the Ardmore Park, Brookwood Hills and Collier Hills communities enjoyed a barbecue dinner, hosted as a "thank you" from the building's developers, Urban Realty Partners and Regent Partners. A series of events is planned for this week, including:

- SCADStyle Design Panel, May 5th, 5 p.m. - Three top interior designers from Atlanta and Canada are speaking about space planning and sustainability in high-rise living at "SCADstyle," being held at 5 p.m. at SCAD-Atlanta. Atlanta's Jillian Pritchard Cooke and John Oetgen, and Toronto's Anna Simone have created the interior look of The Brookwood and will speak about their designs during "SCADstyle."
- "DECORATOR'S SHOWHOUSE FOR THE CURE" PREMIERE PARTY, May 7th, 6-9 p.m. – An invitation-only event on Thursday will debut the Decorator Showhouse for the Cure at The Brookwood. Atlanta-based interior designer Jillian Pritchard Cooke will host the opening of her eco-friendly Showhouse dedicated to healthy living.
- "DECORATOR SHOWHOUSE FOR THE CURE" OPENS TO THE PUBLIC, May 9-17, noon-4 p.m. Daily - The eco-friendly Showhouse will open to the public for tours, with proceeds benefiting Susan G. Komen for the Cure Greater Atlanta Affiliate. The tour is free, and donations are welcomed.
- PIEDMONT HOSPITAL NURSE'S WEEK, May 6-12 – The Brookwood is proud to support Piedmont Hospital Nurse's Week.

The Brookwood also supports local organizations, including MOCA GA, E. Rivers School, The Shepherd Center, Piedmont Hospital Auxiliary, Atlanta Ballet, Georgia Conservancy, Atlanta Humane Society and The High Museum of Art.

One block south of Piedmont Hospital in south Buckhead, The Brookwood features 219 two-and three-bedroom homes and 20,000 square feet of street-level restaurant and retail space. A ¾-acre elevated Garden Terrace, expansive clubhouse and fitness center, and saline pool are among the amenities offered to create a superior living experience in an urban environment.

Each home is finished with sustainable hardwood floors finished in oil (rather than polyurethane), low-VOC paints and Energy Star® appliances, among other features. Proximity to Atlanta’s top medical facilities, Piedmont Hospital and The Shepherd Center, as well as access to MARTA and a walkable neighborhood adds to the building’s convenient, urban appeal.

For more information about The Brookwood, visit www.thebrookwood.net or call 404.874.7888. Sales office hours are Monday-Friday 10 a.m. – 5 p.m.; Saturday 11 a.m. – 5 p.m.; Sunday 1 p.m. – 5 p.m.

About the Developers

The Brookwood is a joint development of Regent Partners and Urban Realty Partners.

Urban Realty Partners, an Atlanta-based development firm, is committed to creating well-planned urban developments that enhance neighborhoods while providing exceptional places to live, work, and shop. Founded by Mark Riley in 2000, the company focuses on two product lines—residential and office. Residential includes condominiums and multifamily rental projects with a focus on the expanded marketplace for higher density housing in vibrant “18-hour” walkable urban neighborhoods. Urban Realty Partners subscribes to principles of new urbanism and sustainable development. Recent projects include The Reynolds condominiums in the SoNo area of Midtown/Downtown; Oakland Park and Capital Gateway in the revitalizing Memorial Drive Corridor; and Puritan Mill office complex in West Midtown.

Regent Partners, established in 1988, is an Atlanta-based national real estate development, investment and services firm with a diverse portfolio approaching \$2 billion in hotel, residential, office, retail, mixed-use and land holdings. Regent Partners is recognized as a leading developer in Atlanta especially for the development of Tower Place, one of Buckhead’s landmark mixed-use projects. The newest edition to Tower Place is 3344 Peachtree, SOVEREIGN, a mixed-use 50 story tower that crowns Peachtree with 500,000 square feet of Class A office space and luxury residential homes priced from \$1 million.

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