



FOR IMMEDIATE RELEASE
April 23, 2009

Media Contacts: Kim Hardcastle/Ansley Fetz
Jackson Spalding
404.724.2500

**FIRST-EVER ECO-FRIENDLY *DECORATOR SHOWHOUSE FOR THE CURE*
DEBUTS AT THE BROOKWOOD MAY 7**

Designer Jillian Pritchard Cooke's Show Home Raises Funds for Komen Atlanta

ATLANTA – Just two days before the “Susan G. Komen Race for the Cure” takes place in Atlantic Station, a special *Decorator Showhouse for the Cure* will also open to the public at The Brookwood, Atlanta’s first LEED-designed residential high-rise community. On May 7, Atlanta-based interior designer Jillian Pritchard Cooke will host the opening of her eco-friendly show home dedicated to healthy living at a special invitation-only event. On May 9, the show home will open to the public for tours, with all proceeds benefiting Komen Atlanta, an affiliate of the Susan G. Komen Foundation.

Designed using only sustainable, healthy and environmentally-friendly materials and furnishings, Cooke’s 1,735-square foot show home on the 8th floor of The Brookwood was created to demonstrate that “living healthy can be done in a spectacular setting, surrounded by beautiful and comfortable furnishings that do not harm our planet or ourselves,” said Cooke. As a survivor of breast cancer herself, Cooke is committed to designing homes and surroundings that protect the health of her clients.

In addition to the show home’s eco-friendly features, The Brookwood development as a whole was created with the health of its residents and the environment in mind. The building offers a saline swimming pool and ¾-acre garden terrace with Great Lawn, which also serves as a green roof, reducing rainwater runoff into nearby creeks and city watersheds. Each home is finished with sustainable hardwood floors finished in oil (rather than polyurethane), low-VOC paints and Energy Star® appliances, among other features. Proximity to Atlanta’s top medical facilities, Piedmont Hospital and The Shepherd Center, as well as access to MARTA and a walkable neighborhood adds to the building’s convenient, urban appeal.

The Decorator Showhouse for the Cure at The Brookwood, 1820 Peachtree Rd., will be open to the public from May 9 – May 17 from noon to 4 p.m. Entry is free; however, a donation is suggested. For more information about The Brookwood, visit www.thebrookwood.net or call 404.874.7888. Sales office hours are Monday-Friday 10 a.m. – 5 p.m.; Saturday 11 a.m. – 5 p.m.; Sunday 1 p.m. – 5 p.m.

About Jillian Pritchard Cooke

Jillian Pritchard Cooke is a graduate of the Fashion Institute of Technology and Design in New York. Jillian’s design firm, DES-SYN, integrates sustainable, eco-sensitive interiors with an emphasis on Wellness Within Your Walls™. DES-SYN was awarded EcoManor, the First LEED-certified residence in the Southeast and more recently The Brookwood *Showhouse for the Cure* which benefits Komen Atlanta. In addition, DES-SYN has been selected to feature their sustainable design work in the first North Carolina Green Show House, scheduled to open in late-August 2009 in Cashiers, North Carolina.

About Komen Atlanta

The Susan G. Komen for the Cure Greater Atlanta Affiliate was founded in 1991 by an all-volunteer board. The Komen Greater Atlanta Affiliate serves as a resource for those seeking opportunities for screening, treatment and support, and hosts several events and programs to raise awareness and educate the community about the benefits of early detection in the fight against breast cancer. Learn more at www.komenatlanta.org.

About the Developers

The Brookwood is a joint development of Regent Partners and Urban Realty Partners.

Urban Realty Partners, an Atlanta-based development firm, is committed to creating well-planned urban developments that enhance neighborhoods while providing exceptional places to live, work, and shop. Founded by Mark Riley in 2000, the company focuses on two product lines—residential and office. Residential includes condominiums and multifamily rental projects with a focus on the expanded marketplace for higher density housing in vibrant “18-hour” walkable urban neighborhoods. Urban Realty Partners subscribes to principles of new urbanism and sustainable development. Recent projects include The Reynolds condominiums in the SoNo area of Midtown/Downtown; Oakland Park and Capital Gateway in the revitalizing Memorial Drive Corridor; and Puritan Mill office complex in West Midtown.

Regent Partners, established in 1988, is an Atlanta-based national real estate development, investment and services firm with a diverse portfolio approaching \$2 billion in hotel, residential, office, retail, mixed-use and land holdings. Regent Partners is recognized as a leading developer in Atlanta especially for the development of Tower Place, one of Buckhead’s landmark mixed-use projects. The newest edition to Tower Place is 3344 Peachtree, SOVEREIGN, a mixed-use 50 story tower that crowns Peachtree with 500,000 square feet of Class A office space and luxury residential homes priced from \$1 million.

###