

THE BROOKWOOD

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ATLANTA FINE HOMES SOTHEBY'S INTERNATIONAL REALTY REPRESENTS THE BROOKWOOD *Atlanta Real Estate Veterans Oversee Sales Efforts for Green Condominium Offering*

ATLANTA – The Atlanta Fine Homes Sotheby's International Realty team is now representing sales efforts at The Brookwood, Atlanta's first green high-rise community, located on Peachtree Road just south of Piedmont Hospital.

Jenny Pruitt, CEO and founder of Atlanta Fine Homes Sotheby's International Realty and an Atlanta real estate icon said, "The Brookwood is unlike any condominium home offering in Atlanta and we're proud to represent the sales efforts for the project. It is Atlanta's only high-rise community built to the U.S. Green Building Council's LEED standards and offers residents a healthy lifestyle in the midst of everything our great city has to offer."

The Atlanta Fine Homes Sotheby's International Realty team is led by Jenny Pruitt; Mike Bugg, senior vice president, SkyRise Group; Mike Riley, broker and sales manager, and Judie Mattie, sales associate. Atlanta Fine Homes Sotheby's International Realty was recently recognized as the top producing real estate sales organization in the Buckhead sub-market with \$26 million sold in Q4 2008.

Riley and Mattie have a combined 20-plus years in real estate sales, most recently at SOVEREIGN, The Phoenix and 123 Luckie Street. Both will be available in The Brookwood Sales Center, which is across the street from the building at 1833 Peachtree Road, when it opens to the public on March 19, 2009. In June, the sales team will move into a model home in The Brookwood at 1820 Peachtree Road.

Opening in May, The Brookwood is a mixed-use condominium community in the heart of the residential Brookwood neighborhood, near Piedmont Hospital in South Buckhead. Featuring 219 two- and three-bedroom homes and 20,000 square feet of street-level restaurant and retail space, The Brookwood offers residents a walkable, environmentally-friendly lifestyle just minutes from Atlanta's business and cultural centers. A spacious, elevated Garden Terrace and adjacent clubhouse are among the amenities offered to create a superior living experience in an urban environment.

About Atlanta Fine Homes

Atlanta Fine Homes Sotheby's International Realty was recognized as the market share leader in Buckhead and Sandy Springs for volume sold in Q4 2008. The team also sold the highest volume in the Buckhead sub-market during Q4 2008, with \$26 million in home inventory sold.

Broker and Founding Partner Mike Riley was honored as the number one agent in new home sales by the Atlanta Board of REALTORS® in 2001 and is a member of the Presidents' Council of the Atlanta Board of REALTORS®; the Sales and Marketing Council of the Atlanta Home Builders Association; and the Georgia Trust for Historic Preservation. He was recently certified as a Certified New Home Marketing Professional (CMP) by the National Home Builders Association and received the EcoBroker® designation.

Judie Mattie has successfully marketed and sold over \$100 million in single and multifamily residential real estate, primarily in the prestigious Buckhead, Midtown and downtown markets. An active Buckhead resident, Judie received the SMG designation for her extraordinary sales performance, is a lifetime member of the Atlanta Board of REALTORS® Million Dollar Club and recently received her EcoAgent® designation.

About the Developers

The Brookwood is a joint development of Regent Partners and Urban Realty Partners. Urban Realty Partners, an Atlanta-based development firm, is committed to creating well planned urban developments that enhance neighborhoods while providing exceptional places to live, work and shop. Founded by Mark Riley in 2000, the company subscribes to principles of new urbanism and sustainable development. Current projects include the Reynolds, in the SoNo area of Midtown/Downtown; Oakland Park and Capital Gateway, in the revitalizing Memorial Drive Corridor; and Puritan Mill, in West Midtown.

Regent Partners established in 1988, is an Atlanta-based national real estate development, investment and services firm with a diverse portfolio approaching \$2 billion in hotel, residential, office, retail, mixed-use and land holdings. Regent Partners is recognized as a leading developer in Atlanta especially for the development of Tower Place as one of Buckhead's landmark mixed-use projects. The newest edition to Tower Place is 3344 Peachtree, SOVEREIGN, a mixed-use 50 story tower that crowns Peachtree with 500,000 square feet of Class A office space and luxury residential homes priced from \$1 million.

For more information about The Brookwood, visit www.thebrookwood.net or call 404.874.7888. Sales office hours are Monday-Friday 10 a.m. – 5 p.m.; Saturday 11 a.m. – 5 p.m.; Sunday 1 p.m. – 5 p.m.

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